# Your biosimilar, your journey

For biosimilar developers, stars are now within reach. With blockbuster drug patents for more than $200 billion in annual revenue set to expire by 2030 (1), there's a world of opportunities on the horizon. To be successful, developers must carefully consider their market strategy and manufacturing goals.

**Are you ready for lift off?**


## All systems go: Complete your pre-launch checklist

**Target the right biosimilar**

It is important to weigh your timing, target market, and team's expertise, including regulatory, against what patents are expiring.

**Choose the best path forward**

Implementing the setup that is right for your needs—single-use or stainless steel, permanent or modular—will offer the best return on your investment.

**Map out ideal timeline**

Whether you want to be first, second, or third to market, timing matters. Your market entry point will impact late-stage production and regulatory decisions.

## Optimize efficiencies to save time and money

**Consumables selection**

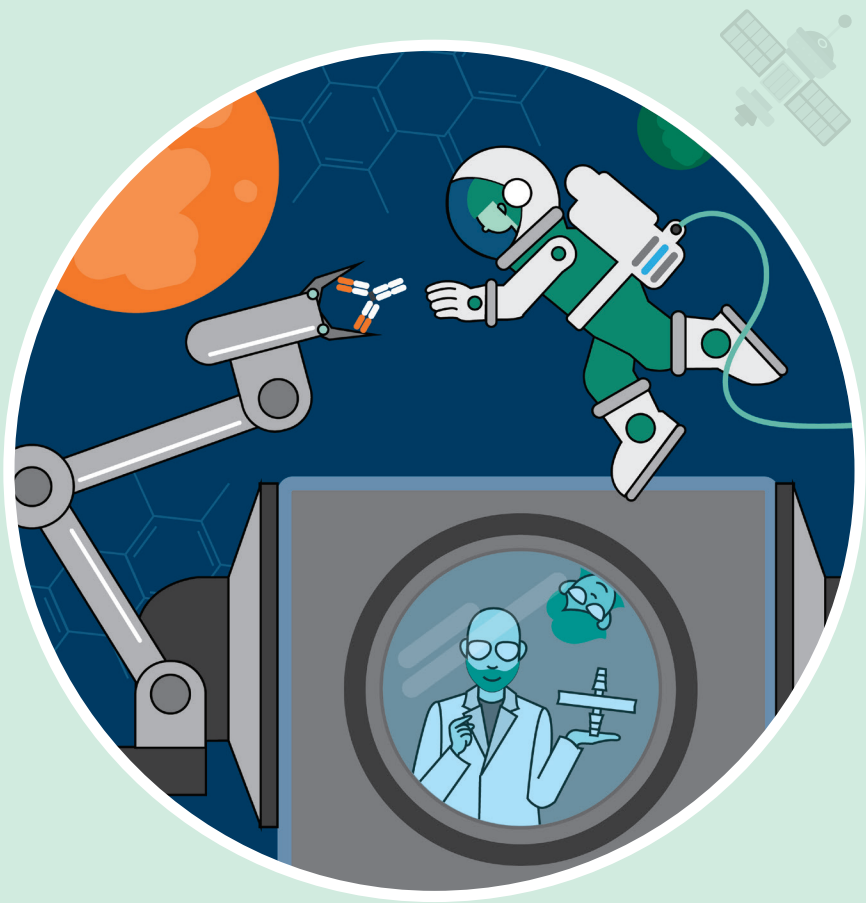
Consumables make up the majority of recurring expenses. However, with help choosing the right consumables, they'll last longer, saving you money without reducing quality.

**Mechanistic modeling**

Mechanistic modeling allows you to further reduce risk, time, and costs, from your design of experiment (DoE) phase to process development and manufacturing.

**Get digital**

Choosing the right automation and digital solutions—no matter where you are in your digital transformation—can save trial and error, helping you get it right the first time.

## Stay on course with expertise by your side

**Process development (PD) services**

Outsourcing PD services can help you develop and optimize your process, from project management to media development and tech transfer—speeding your time to market.

**Upskill your team**

Seek out third-party training resources that incorporate a blended learning approach to get to get staff up and running when you need them.

**Meet regulatory guidelines**

Every market has its own set of regulations, so checking your regulatory steps is key to a successful approval. We can help you with regulatory considerations in the United States and European Union.

## Lift off with Cytiva as your helping hand in your biosimilar manufacturing.

**Contact us today**


**References**

1. Philippidis A. As patent cliff looms for biopharma giants, smaller biotechs face cash crunch. Genetic Engineering and Biotechnology News. https://www.genengnews.com/topics/bioprocessing/as-patent-cliff-looms-for-biopharma-giants-smaller-biotechs-face-cash-crunch/ Published June 21, 2023. Accessed August 29, 2025.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